

SQUIRT A GATOR - UNIS



SQUIRT A Gator is the new two-player skill game from UNIS. Featuring a ticket and prize dual feature, the water-based game is designed to appeal to families. This colourful and fun-filled cabinet also boasts impressive music and sound effects. The company will also be presenting its four-player version of Pirate's Hook, a range of games contained within its Xtreme Cabinet, including Ring Em, Cast Off and Toss UP, and its new multi-level Frost Island video redemption game.

MONOPOLY - ICE GAMES

BASED on the bestselling board game of all time, ICE's new Monopoly video redemption game has been designed for players of all ages and skill levels. Players choose their favourite piece and spin the dial to skillfully roll the dice to move around the board. They can then collect hotels, Monopoly bonuses, the Boardwalk Bonus and other exciting in-game features. Players can choose to continue up to two times to keep their hotels and maximise their winnings. The game utilises a vibrant 42ins LCD monitor, a custom LED lit seat and a durable back printed acrylic marquee. The company said: "Monopoly will be a hit redemption title for years to come!"



EXPLOSIVE - BENCHMARK

EXPLOSIVE is the first two-player balloon game from Benchmark that gives locations a "carnival-like" game with all the excitement and earnings generated from the company's Pop-it Xtreme Balloon games but at half the cost. "Explosive has been out on location and earning big numbers in arcades all around the globe; consistently landing in the top 10 redemption games in each location," said Anthony Maniscalco.



DOWN THE DRAIN - COAST TO COAST

DOWN The Drain is the latest single player redemption game from Coast to Coast Entertainment. "The game is easy to understand but hard to master," said Jimmy Chaps. "The game challenges the player to stop the spinning play field so the ball that is jumping around lands in the highest ticket value spot." The gameplay is designed to appeal to all ages with its fast action and bright colours. Players can also take advantage of the progressive play options by inserting more coins per play to increase the ticket values they can win. Down The Drain's earnings have proven to be one of the strongest ROI's in the industry, Chaps added.



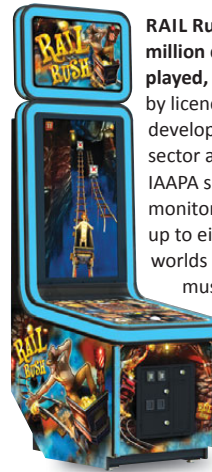
JUNGLE JIVE JEEP - JOLLY ROGER

THANKS to a "radical" new design, Jungle Jive Jeep will enhance most retail environments and provide great entertainment for customers, manufacturer Jolly Roger said.

The Jungle Jive ride is made from durable self-coloured fibreglass with an attractive gelcoat finish. It is aimed at children aged from four to 11 years and features an air system that interacts with on-board footage that appears on its 27ins monitor. "By creating a child-friendly environment, parents are more likely to stay longer at retail as they combine shopping and entertainment," the company said. "A ride can also help to increase sales of associated merchandise within the store. This ride will be a colourful addition to any retail environment and will keep your customers coming back."



RAIL RUSH - COASTAL AMUSEMENTS



RAIL Rush, a popular mobile app with more than 37 million downloads and 400 million game sessions played, is now a coin-op game. Coastal Amusements, by licence from Miniclip SA, originator of Rail Rush, has developed the game for the pay-to-play amusement sector and will introduce Rail Rush at the upcoming IAAPA show. Rail Rush utilises a 42ins 1080p HD monitor displaying video graphics. Players select from up to eight characters to navigate through any of four worlds and 17 different environments. The miners must gather nuggets, gems and other targets while jumping, ducking and sidestepping the obstacles and pitfalls. The high profile cabinet utilises colour cycling LED technology that is choreographed to the game play. The Login and Save feature, meanwhile, enhances player loyalty and promotes repeat play.

MACH STORM - NAMCO

AT IAAPA Namco will be presenting several new games, including the new 'dog fight' simulation game Mach Storm.

This game comes housed in the company's patented 180-degree screen cabinet, where the player is completely visually and environmentally immersed in the experience. This screen measures over 100ins wide and over 60ins in height and is only a few feet from the player. When players climb into the cockpit, they're not just playing a game, they become a fighter pilot flying missions and taking down the enemy. "With the action completely covering your field of vision, the wind in your face and surround sound in your ears, the experience is intense," Namco said. In addition, Dead Heat Riders, Pac-Man Ticket Mania and the ever-expanding lineup of games from the Pac-Man Zone will be on display at the show.

